



## You are invited

### International Women's Day special event

**11.00am - 2.00pm, Friday 8 March 2019**

Join us to celebrate the success of female entrepreneurs of the nineteenth, twentieth and twenty-first centuries.

Discover the story of Madame Weigel, her fashion journals and her paper patterns. At the peak of her success, one in five Australians bought her patterns yet the woman, herself, remains an enigma.

Consider her story as you hear the intriguing stories of female entrepreneurs of the present day.

**11:00am Official opening: Madame Weigel - Colonial fashion entrepreneur**

**11:15am Panel discussion: From women's work to women's business**

Panellists: Leah-Jane Musch of The Un-Material Girl blog and popular Instagram feed; Laura Madden and Juanita Mottram, directors of eve workwear and eve renovations; Dr. Veronica R. Lampkin, author of 'Madame Weigel: the Woman who Clothed the Australasian Colonies'.

Panel moderator: Deborah Fisher, Lecturer of Fashion Studies at the University of the Sunshine Coast

**12:00pm Light lunch: Contemporary bush food**

**12:45pm Drop-in maker space; pop-up shop; guided tours**

For further detail and to book visit the [International Women's Day special event listing](#)

Image credit: Madame Weigel pattern (detail). Moreton Bay Regional Council Heritage Collection.

[Madame Weigel - Colonial fashion entrepreneur](#) is on display until 19 March 2019.

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### Pine Rivers Heritage Museum

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